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Gaw Van Male Announces New Business Attorney

Ken Brock experienced in Intellectual Property and Business Law

FAIRFIELD, Calif.—Gaw Van Male, Counselors at Law, is pleased to announce that Ken Brock has joined its firm. He will practice primarily within GVM's Business Enterprise, Real Estate and Trade Identity Groups.

"Ken is already making a significant contribution," according to Wyman Smith, head of the Business Department. "He provides our clients a wide array of business services, and fits with our goal to be the top business law firm in the North Bay."

Brock assists with the formation of new businesses, counsels in collateralized loan transactions, and helps resolve boundary and title disputes. He has successfully negotiated trademark, copyright and software licensing agreements for many businesses, and helped to enforce their intellectual property rights.

"Trademarks, copyrights, and other trade identity, as well as processes, formulas, and even ideas are assets of a business. Collectively, it's called intellectual property," Brock explained. "It's a dynamic and growing field of law that touches almost every business."

"In the information age, intellectual property law is becoming increasingly important. It determines how and whether a business can protect and commercialize its value-added assets," Brock continued. "Gaw Van Male already offers considerable expertise in this area to the wine industry. I expect to build upon and broaden that capacity."

Brock's experience encompasses clients in the tech sector and issues arising from their use of information technologies, such as privacy, information security and software licensing. In addition to his general business practice, and his capability in intellectual property, he will handle real estate matters including boundary and title disputes.

Brock received his law degree (Juris Doctorate) from the University of the Pacific, McGeorge School of Law, and holds a Master of Business Administration (MBA) from West Coast University, located in Los Angeles.

"I was interested in Gaw Van Male because it is right sized," said Brock. "We're large enough to have the resources to address virtually any client's need, yet small enough to offer personal attention."

Founded in 1972, Gaw Van Male has grown to be the largest law firm in Solano County with 25 attorneys and 40 staff members. It is the area's leading securities and business transactions firm, and is one of California's most respected Estate Planning practices. Also active in employment law, litigation, tax, intellectual property, and real estate, Gaw Van

Male takes a comprehensive multidisciplinary approach to the opportunities and challenges facing its clients.

Ken Brock may be reached at 1261 Travis Boulevard, Suite 350, Fairfield, 707-425-1250 or 1000 Main Street, 3rd Floor, Napa, 707-252-9000 or kbrock@gawvanmale.com.



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